

THE IMPULSE GROUP

Services

Concept Development

Impulse will take a client's basic concept and help mature it so that we can design, develop and execute an exceptionally well thought out and detailed production. We listen to the client and find out all of their needs and make the necessary arrangements to meet those needs. Our team of event specialists is highly creative and innovative, using a combination of technology and industry know-how to help create the perfect event.

Venue Research & Booking

Our vast knowledge and continuing relationships with the top venues throughout Manhattan allows the client to choose from some of the most sought-out and unique locations available. Our venue list is constantly updated, to ensure that our clients have access to the prime spaces New York has to offer.

Contract Negotiations

Impulse maximizes a client's budget by cutting unnecessary costs and by working with only the most reliable and cost efficient vendors and venues. Our extensive database of suppliers allows Impulse to hand pick who we work with, ultimately providing us with the most favorable prices for our clients. We handle all contract negotiations, every step throughout the process.

Music & Entertainment

Impulse has access to various forms of entertainment to suit the clients every need and exceed the expectations of attendees. From live band performances to top DJ's, guest public speakers, celebrity hosts and promotional models, Impulse can create the ideal environment and atmosphere so the event is always engaging and exciting.

Venue Design & Ambiance

Impulse will far surpass your needs when it comes to creating the appropriate ambiance for your event. By carefully listening to everything the client has to say, our events staff can create anything from the simplest of designs to highly detailed intricate scenery. We work with designers, artists, florists and various prop vendors to deliver the scenery you vision.

Lighting & Audio/Visual

Impulse is truly your destination for every aspect of Event Production. Our tools, inclusive of the audio, video, lighting and scenery equipment, in the hands of our talented artists, engineers and

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planners are readily used to assist in making all of the clients imaginations come true. Our technicians and branding experts are strong believers in enhancing a client's identity through visuals, electronics and special lighting techniques.

Promotions & Public Relations

Impulse can help publicize and market your company and product by co-promoting the event, bringing in the targeted demographic and creating the desired exposure for your brand. We can work hand in hand with your PR firm or we affiliate ourselves with the premier Public Relations agencies in the industry, enabling us to create full brand, product or image development possibilities.

Menu Creation & Catering

Whether you desire an intimate four-course meal or a stationed dinner with appetizers, our knowledgeable caterers can create customized menus suited to the theme of your event. We have an incredibly focused team of caterer's that can offer the client anything they could want or need.

Staffing Solutions

Impulse can provide a wide array of professional and courteous on-site staff for your event, no matter where the location. This includes but is not limited to: event manager, security, door person, bartender, wait staff, coat check and hostess.

Production & Execution

Depending on your specific needs, Impulse will customize and create a system that will make your event memorable. Our professional and devoted staff are experts at organizing and executing all types of events and will produce these with the utmost level of courtesy and professionalism. The entire production is completely customized for your individual needs. Our priority is to execute successfully, on time and always within budget.